

- Media Facts - Ask Alexa to play 'The Influential Women Podcast'

Founded on International Womens Day celebrating women and KICKING ASS to ADVERSITY



- Positively uplifting, 'achingly human' and giving women a voice

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Conversations, mantras and influences...

"Achingly human conversations on the lives, passions, mantras, work and the success of incredible women to support, heal and inspire and empower other women (and men).

Up close and personal real-life stories through conversations with thrivers and survivors kicking ass over their adversity, and chatting about their work, health and wellbeing

Interviews with authors, broadcasters, celebs, campaigners, and influencers who have overcome incredible challenges including hard-hitting subjects from fame and business to health success and health wellbeing and mental health and mind from grief to divorce, confidence to PTSD, depression to mindfulness to trauma, our digital world and narcissistic abuse and beyond to anxiety, hope, work, lockdown, music, writing and positivity."

"By hearing others stories it can change your mindset, your day or even your life to give you hope and uplift you through your own challenges"

Nicki X (Founder, Host and Exec Producer)

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- Nicki Bannerman (Exec Producer, Host, Founder and Presenter) has previously produced and hosted BBC Podcasts for Sound Women helping women in broadcast and the Radio Academy Awards night and Festival and is a guest radio presenter on BBC Radio Suffolk, London mens and womens radio station and a voice artist, narrator and audio content creator
- Audio Producer support from incredible Producers & remote & face to face recordings
- Self-development, positivity, health and wellbeing, mental toughness, motivational and mental wellness on all podcast platforms including Spotify, Apple Podcasts, Spotify, Google podcasts, Castbox, Deezer, iHeart, Overcast, JioSavvn, PodChaser, Radio Public and now on Apple Music
- Celebrating 100,000th download soon!

- Media Facts - Ask Alexa to play 'The Influential Women Podcast'
- Downloaded in UK, United States and more
- 55% mobile use, 42% desktop and 3% tablet
- 85% of listeners through Apple Podcasts
- Previous Guests include Broadcasters, Authors, Campaigners such as
 - Kirsty Young (TV and Radio BBC Desert Island)
 - Anne-Marie Imafidon (MBE) (Founder of Stemettes technology)
 - Jane Garvey (presenter - BBC Radio 4 Woman's Hour) and Louise Minchin (BBC Breakfast tv)
 - Judy Murray (OBE) (Tennis coach, tv personality)
 - And Bukí Papillon (Author of Ordinary Wonder)
 - Samanta Renke Disability campaigner and actress
 - and Brita Fernandez Schmidt of Women for Women and more INCREDIBLE GUESTS...

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Our Listeners

- Nearly 100,000 downloads loyal tribe niche highly targeted to women predominantly on their phones subscribing free to our podcasts
- 80% female, 25-34 years bias (40%) 35-44 (18%) 45-55 (15%) and 20% MALE
- Largest audiences in the UK, USA, Australia, Ireland, Canada, South Africa, New Zealand, the Netherlands and Germany
- Incredible guests from community to A listers
- Approached by PRs, brands and VIPs and red carpet special events all over the world
- Opportunities for Advertising, collaborative partnerships and bespoke sponsorship
- Products can be discussed as 'product placement' within the podcast show with the guests

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influential_women_podcast (insta)

Influentialpod (twitter)

And soon to be on website, patreon
and YouTube

Thanks for listening and
subscribing - share the love x